



Sponsor Packet

FESTIVAL FOUNDING SPONSORS

Founding sponsors of the Festival include Mary Ainslie, The Gladys B. Foundation in honor of Robert Richard Thornton, The Harris and Eliza Kempner Fund, Bank of America and The Park Board of Trustees of the City of Galveston.

SPONSORS 2019

Sponsors for the 2019 festival (to date) include: Jamail Galveston Foundation, Kathrine McGovern, Yaga's Children's Fund, The Permanent Endowment Fund of Moody Memorial First United Methodist Church, Ippolito Family Foundation, Bush & Associates, Rudy & Paco Restaurant, Galveston Rotary Foundation, Digital Vacation Quest, Eliza Quigley & Shawn Gutterson, Kroger, UTMB Health, CenterPoint Energy, The Kids Directory, Houston Family Magazine, KTOR Radio, Texas Commission on the Arts, and the Park Board of Trustees of the City of Galveston, as well as many friends of the Festival and in-kind donors.





The Grand Kids Festival

A Celebration of Folk Arts and Families

OVERVIEW OF THE EVENT

Held in the heart of the Galveston Downtown Cultural Arts District, the festival stretches for three blocks along Postoffice Street in downtown Galveston Island, Texas.

Celebrating its 25th Anniversary in 2020, The Grand Kids Festival offers three outdoor stages, an indoor stage (at The Grand), a storytelling tent, over a dozen activity areas, over forty activity booths as well as food and beverage booths.

Designed to develop an arena for participation, the festival offers something for children of all ages and cultures. During this one-day event, approximately 8500 festival attendees enjoy and participate in interactive arts and crafts in a variety of media, live entertainment by professional artists specializing in family-friendly productions as well as local children's performing groups, interaction with live animals at the petting zoo and pony ride areas, and much more. One of the festival highlights will be the Missoula Children's Theatre performances. This production is the result of an annual week-long theatre residency, in which approximately fifty area children participate in a week of rehearsals and then perform at The Grand for two performances as part of The Grand Kids Festival.

HISTORY OF THE FESTIVAL

Created as an enhancement to the "Serious Fun" children's series at The Grand 1894 Opera House, The Grand Kids Festival was initiated in April 1996 to further family involvement throughout the community and to excite our area youth's senses and creativity through hands-on arts activities.



The purpose of the festival is to provide participatory hands-on access to the fine arts for children and their families; to raise an appreciation and awareness of the fine arts; to demonstrate the talent and ability of our community's children; and to create a visible, broad-based event adhering to The Grand's mission.

WHO BENEFITS? Our audience encompasses a broad range of age, socio-economic background, cultural and ethnic diversity.

The majority of The Grand's visitors come from Galveston County, Greater Houston and the Gulf Coast area. This vast region numbers over 6,100,000 people in nine counties and includes over forty-seven school districts. Galveston Independent School District alone serves 77% economically disadvantaged students.

The Grand's annual programs and projects, including The Grand Kids Festival, provide an in-depth community volunteer program that attracts a diverse group of people ranging in age from 8th grade students all the way to our precious senior citizens, some over 90 years young! The Grand's volunteer program has been used nationally as a model for other arts organizations with similar volunteer needs.

We believe that by investing in our children today, we prepare for a better tomorrow.



SPONSORSHIP FORM – 2019-2020

Your support of this event will help provide hands-on, fine arts activities for children and their families in Galveston and Galveston County. It will also develop an awareness of the fine arts; demonstrate the talent and ability of our community's children; and create new arts opportunities and experiences children who are not experiencing the arts in the classroom. We hope you will support this twenty year old tradition.

Name	
Billing Address	
City	
State	
Zipcode	
Telephone (home)	
Telephone (business)	
Email	

Sponsorship level (please check box)

- ☐ Applause \$5,000 and above
 ☐ High Five \$2,500
 ☐ Thumbs Up \$1,000
☐ Handshake \$500
☐ Helping hands \$50 and above

Sponsorship information

I (We) will sponsor a total of \$_____

I (We) would like to make a general donation in the amount of \$_____

- ☐ Check enclosed (Make checks payable to The Grand and put GKF15 in memo of check)
☐ Please bill my credit card (complete billing information below)
☐ Amex ☐ Discover ☐ Master Card ☐ Visa

Card #_____

Signature_____

Exp. Date_____
























V-Code_____ (last three digits on the back of the card)

Acknowledgement Information

- ☐ Please use the following name(s) in all acknowledgements (use back if necessary):

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- ☐ I(We) wish to have our gift anonymous.

Sponsors at the Applause and High Five levels are requested to submit logos for recognition.

 <div> A Celebration of Folk Arts & Families </div> <div> Sponsorship Opportunities </div>	Applause Sponsor \$5000 and above	High Five Sponsor \$2,500	Thumbs Up Sponsor \$1,000	Hand Shake Sponsor \$500	Helping Hands Sponsor \$50 and above
Sponsorship recognition announcement from Festival stages by Festival representative.					
Recognition on banner hung on main stages to be provided by the Festival.					
Logo on Festival advertising poster (distributed throughout Galveston and Harris Counties).					
Inclusion in all pre and post event promotional materials and Festival press releases.					
Year-round promotion on the Festival website and fundraising letter.					
Hyperlinked logo or listing on The Grand's website and Festival site (www.thegrand.com and www.grandkidsfestival.com).					
Recognition on signage posted within the festival site (at various activity areas) - provided by the Festival.					
Listing on Festival signage located on poster at Festival entry gates.					
Free 10x10 Booth at the Festival.					
Name listing on The Grand's website and The Grand Kids Festival website.					
Name Listing in Festival programs and on signage posted at The Grand 1894 Opera House (Edna's room window).	