

CHALK IT UP ISLAND STYLE! STREET ART COMPETITION

Theme: Subject matter to be determined by individual teams

Use this to your creative advantage!

Criteria for judging:

Impact • Feeling/Mood • Presentation • Neatness
Creativity/Originality • Effort/Care • Team Cooperation

Registration Forms are available at

<https://www.grandkidsfestival.com/chalk-it-up-art-contest>

Participate at the Festival OR from your school

Limited to 10 teams from each category – 20 teams total

COMPLETED AT THE GRAND KIDS FESTIVAL (In-Person Teams)

- Teams will check in beginning at 9:30 a.m. in Edna's Room at The Grand 1894 Opera House to receive their supplies. Supplies will include: one box of assorted pastel chalk, tape measure, chalkboard erasers, hairspray, wet wipes, latex gloves and container for chalk.
- Teams must complete their piece in their designated area on Saturday, May 1, 2021 between 10:00 a.m. and 1:00 p.m. and upload their photo(s) immediately following the completion of the event.
- Teams must include 2 students and the wearing of masks is strongly recommended.

COMPLETED AT YOUR SCHOOL (Virtual Teams)

- Teams must complete their pieces in no more than 3 hours at school under teacher supervision.
- Teams will be provided one box of assorted pastel chalk, tape measure, chalkboard erasers, hairspray, wet wipes, latex gloves, container for chalk, and 3ft x 3ft piece of roofing paper. All materials to be picked up at The Grand 1894 Opera House Office on April 16 from 2:30 pm.-5:00 p.m.
- Student artist teams will create a chalk street painting measuring 3ft x 3ft on a piece of roofing paper that will be provided by The Grand Kids Festival.
- Completed artwork must be delivered to The Grand between 1:00 p.m.-5:00 p.m. on Wednesday, April 28, 2021 or Thursday, April 29, 2021.
- The Grand Kids Festival will photograph school entries and place on The Grand Kids Festival Facebook Page. <https://www.facebook.com/TheGrandKidsFestival>

APPLIES TO ALL TEAMS:

- Students are encouraged to watch instructional videos on YouTube and similar to refine their chalk painting skills.
- All entries will be judged by 3 local artists on Saturday May 1, 2021 at 4:00 p.m. Announcement of winners will be on Stage B of The Grand Kids Festival at 4:30 p.m.

The Grand 1894 Opera House – 2020 Postoffice Street – Galveston Island, Texas 77550

Festival Coordinator – Sarah Piel, spiel@thegrand.com 409.457.9780

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CHALK IT UP ISLAND STYLE! RULES OF ENTRY

1. All artwork submitted must be pre-approved by the team teacher/supervisor and be produced exclusively by the students submitting the artwork.
2. No parent-assisted or teacher-assisted artwork is allowed.
3. All artwork must be produced within a designated 3ft x 3ft square, using only pastels supplied by The Grand Kids Festival and completed within a three hour time period.
4. On Saturday, May 1, 2021, the **Chalk It Up Island Style!** check-in for in-person teams at the Festival begins at 9:30am in Edna's Room at The Grand 1894 Opera House (registered teams only)
5. All student entries will be judged on the day of the Festival and announced Saturday May 1, 2021 at 4:30 p.m. on Stage B. Ribbons and cash awards will be distributed to the winning teams 1st Place \$200 2nd Place \$100 and 3rd Place \$50. Judges' decisions will be final.
6. The criteria for judging will be: Impact, Feeling/Mood, Presentation (neatness included), Creativity/Originality, Effort/Care and Team Cooperation.
7. **No pastels/chalk can be brought from home.**
8. No radios or speakers will be permitted.
9. It is strongly recommended that student teams wear masks at the Festival and both team members must be present for the creation of their artwork.
10. Hand sanitizing stations will be provided.

The Grand Kids Festival reserves the right to enforce all rules, and violation of rules may result in the revoking of any privilege associated with participation in the **Chalk it Up Island Style!** art contest.

REMINDERS:

- Teams must be comprised of 2 students – no other helpers.
- To observe social distancing guidelines, teams will be spread throughout The Grand Kids Festival site.
- Virtual teams will have their work displayed on the windows of Edna's Room at The Grand 1894 Opera House. A venue map will be provided.
- Virtual team submissions are limited to a 3ft x 3ft square of roofing paper provided by The Grand Kids Festival.
- The Grand Kids Festival will supply all teams with pastels (chalks) – **No pastels can be brought from home or classroom.**
- Do some research! Explore YouTube, Google for techniques and tips!
- Read Rules of Entry carefully.

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IMPORTANT TIPS FROM THE CHALK PROS:

- We think the possibilities are endless – use your imagination!
- Create a grid of your image beforehand to help you stay on track during the competition.
- The primary goal for choosing an image is the “pop”: an image, a color scheme, and an idea that is electric. Your work must be original. You will be working in a 3ft by 3ft square so keep that in mind when picking your team’s image.
- Your clothing and shoes will get dirty. We suggest wearing a thick pair of socks. You could ruin your sneakers. Bare feet will pick up the chalk and smudge your drawing. If you wear socks please be sure they are thick enough to still protect your feet from rough asphalt. Do not walk beyond your artwork without wearing shoes. Your safety is a priority.
- Use hairspray on your artwork to keep the chalk from smearing or smudging.
- Be prepared for anything! Sometimes weather is not on our side, so please keep that in mind when planning your supply list. You are encouraged to bring: tarps, shower curtains or heavy plastic sheeting to protect your work in case of rain. Pop-up tents are permitted. If you choose to bring a pop-up tent please give advance notice to the Festival Coordinator.

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